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PATENT
Docket No. 20098/0002-US

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Applicant:)	I hereby certify that this paper and the
)	documents referred to as enclosed
Richard ZORN)	therewith are being deposited with the
)	United States Postal Service as first
U.S. Serial No.: 09/747,950)	class mail, postage prepaid, in an
)	envelope addressed to Commissioner
For: TARGETED ADVERTISING)	for Patents, P.O. Box 1450,
BROCHURE AND METHOD)	Alexandria, Virginia 22313-1450 on
FOR ITS USE)	this date:
)	
Filed: December 27, 2000)	Date: <u>June 11, 2004</u>
)	
Group Art Unit: 3622)	
)	<u>Mark G. Hanley</u>
Examiner: James W. Myhre)	Mark G. Hanley
)	Attorney for Applicant(s)
)	Registration No. 44,736

**POWER OF ATTORNEY, REVOCATION OF PRIOR POWERS AND
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

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GROUP 3600

Sir:

MOORE NORTH AMERICA, INC., the assignee of record of the entire interest in the above-identified application, as evidenced by the chain of title from the original owner(s) to the assignee as recorded in the assignment of records of the Office at reel/frame 011396/0819, hereby revokes all Powers of Attorney previously given in this application.

POWER OF ATTORNEY: The following attorneys are hereby appointed with full powers of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

James A. Flight (37,622)	Mark C. Zimmerman (44,006)	Mark G. Hanley (44,736)	Frankie Ho (48,479)
Joseph T. Jasper (50,833)			

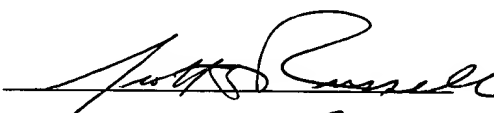
of Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606.

I have reviewed the Assignment documents, and to the best of assignee's knowledge and belief, title is in the assignee seeking to take action.

CHANGE OF CORRESPONDENCE ADDRESS: Send all correspondence and direct all telephone calls related to this application to: Mark G. Hanley, Registration No. 44,736, Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606, telephone number (312) 580-1020.

The undersigned is authorized to execute this document on behalf of the assignee.

MOORE NORTH AMERICA, INC.
300 Lang Boulevard
Grand Island, New York, 14072

By: 
Name: Scott D. Russell
Title: Asst. General Counsel

Date: 6/7/04